

OJIN: The Online Journal of Issues in Nursing
A Scholarly Journal of the American Nurses Association

Annual Report — 2021

EDITORS

Dr. Jackie Owens, Editor-in-Chief
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Dr. Greer Glazer, Legislative Column Editor
Dr. Jeanne Sorrell and Dr. Christine Sorrell Dinkins, Ethics Column Editors
Dr. Ramona Nelson, Informatics Column Editor
Dr. Liz Stokes, ANA Position Papers Column Editor

JOURNAL READERSHIP

- The OJIN Editor-in-Chief, along with ANA Communications Editorial Director and the ANA Web Technologies Manager, have worked to establish updated OJIN-specific analytics to inform publication decisions. The ANA Online Services team reported a total of almost 1.3 million visitors to OJIN between January 1, 2021 through December 31, 2021, (compared to 1.4 million 2021) in 2020. Of those who visited, 79%, were new visitors (up from 54% in 2020).
- 79% of visitors to OJIN are between the ages of 18-44 and 85% of visitors access OJIN from a desktop device (both of these metrics represent a slight increase from 2020 at 72% and 82% respectively). Regarding gender, 72% of readers identify as female.
- Much of the traffic to OJIN continues to be organic in nature. Consistent with 2020, 70% of those who come to OJIN find our content in search engines such as Google or Google Scholar. These metrics suggest that OJIN is a powerful research tool for nurses.
- In 2021, readers have accessed the journal from 50 U.S. States and the District of Columbia. The overall user range for this population of readers was 1,361 to 87,821 users per state. Twenty-five states had greater than 10,000 users with a range of 10,042 to 87,821 users per state. This is consistent with metrics from 2020.
- OJIN continues to serve nurses at the global level with access to high quality, peer-reviewed content. Users from almost 200 non-U.S. countries and/or territories accessed OJIN content with a range of 14 to over 50, 000 users. Global readers represented over 1000 individual regions.

MANUSCRIPT SUBMISSIONS AND ACCEPTANCE RATES

A total of 140 manuscripts were submitted to OJIN for consideration in 2021, the highest number in the past 5 years, and approximately 35% more than in 2020. We continue to receive a large number of submissions related to the concerns about the coronavirus pandemic and social justice.

Authors of these manuscripts represented 29 states; Washington DC; and 12 countries around the world. Twenty two invited manuscripts initiated the 3 new OJIN topics for the year, and this is a new high. Eleven manuscripts furthered the discussion of topics previously posted. OJIN published a total of 33 manuscripts this year, 3 more than in 2020, and 7 more than in 2019. We published 3 columns in OJIN in 2021. The overall acceptance rate for manuscripts submitted to OJIN in 2021 was 24%. The acceptance rate for invited manuscripts was 100%, while the acceptance rate for voluntary manuscripts was 9%. These numbers are down from 2020, likely due to the higher number of submissions.

OJIN ACCOMPLISHMENTS IN 2021

- International readership remains steady. We received 15 international author submissions in 2020. First time submissions came from authors in Manipal, India and Bahrain.
- Medscape Publishers' Circle, an online, healthcare resource for professionals and consumers, included 10 OJIN articles. This is a decrease from 2020 and remains likely due to the continued heavy Medscape focus on content related to the coronavirus pandemic content that replaced many areas of their usual features. OJIN has featured many articles related to the pandemic, but about half of these were posted in the May 31, 2021 topic and there is lag time from OJIN publication to features in this venue. The collaborative agreement with Medscape remains a positive strategy to enhance journal promotion and readership.
 - Nine of ten OJIN articles were prominently promoted as "Top Stories," in the *Medscape Nurses – MedPulse Newsletter*, and one was a "Feature" story.
- OJIN team members continue to work to achieve archival compliance with the National Library of Medicine MedLine database. This will be followed by application to become a member of the Council on Publication Ethics (COPE).
- Efforts by the journal editors continue in several areas related to online publishing:
 - Jackie Owens continues to work with national and international nurse editors on research topics important to scholarly publication, such as predatory publications, article review types, and accuracy of cited references.
 - OJIN content was featured in the 2021 publication of the *INANE Virtual Journal*, created in 2017 to showcase publications from quality nursing journals.

TOPICS IN 2021

- January 2021: **Nursing Education: Philosophical Perspectives on Current Challenges**
- May 2021: **The COVID-19 Pandemic and Nurses: Caring for Others and Ourselves**
- September 2021: **Advancing Technology in Healthcare: Are You on Board?**

RECENT/UPCOMING TOPICS IN 2022

- January 2022: **Racism and Nurses: Diverse Perspectives**
- May 2022: **Nurses' Impact on Advocacy and Policy**
- September 2022: **Healthcare and Persons with Disabilities**

OUR THANKS

Thanks to all who have strengthened OJIN readership, quality, and influence in 2020, including:

- Our ANA colleagues, including, but not limited to:
 - Joan Hurwitz and Susa McCutcheon, for timely insights and moving the journal forward.
 - The ANA Online Services team for continuing to post OJIN content and especially Olga Molchanova, our webmaster.
 - Web Technologies Manager Michael Chavez for providing our metrics.
 - The ANA Marketing Department team for promoting OJIN in many venues.
- Elizabeth Owens and Kim Stanislo, who prepare manuscripts for publication.
- OJIN authors who provide excellent and timely content, the essence of the journal.
- Our column editors, several of whom have served OJIN for many years.
- Our 52 editorial team reviewers who offer helpful critiques that strengthen each article.

- Partners who index and facilitate the distribution of OJIN articles: Scopus, Medscape, EBSCO (CINAHL with Full Text), and ProQuest.

Finally, thanks to our 2021 Editorial Advisory Board Members for overall guidance and for developing our OJIN topics: Dr. David C. Benton, Mr. Doug Dascenzo, Dr. Patrick Robinson, Dr. Lisa M. Onesko, Dr. Joelle Fathi, Dr. Ruth Ludwick, Dr. Tracey Motter, Dr. Catherine Robichaux, and Dr. Phyllis Whitehead.

Respectfully submitted,
Jackie Owens, Editor-in-Chief
Andrea Warner Stidham, Associate Editor